'Personal pioneer example of inspiring people I know'

There is the couple that breed dogs. Besides very dog-friendly practices and a strict 'quality selection' of who their puppies will go to they have set themselves the goal to prevent unnecessary vet interference in the health of their dogs. Part of this goal is that they use and distribute animal-friendly anti-flea products. But they've also studied the vaccination schedule of their dogs and found, that the recommended 1 vaccination per year most of the time is too frequent. The vaccine can stay active up until 5 years after the injection. It's protection can be verified by a method called 'titering' which uses blood from the animal to determine the concentration of anti-bodes to the disease. Yet their vet would not hear about fewer vaccinations. (Vaccinations are not as innocent as many were led to believe. There can be side-effects). So they called in the help of an expert to assist them in their next conversation with the vet. The vet was convinced and now uses 'tittering' instead of routine vaccination. A victory! The couple, strengthened by this experience ventured on and took their proposal to the dog association. Just to experience a cold shoulder to their suggestion. It was not even set on the agenda. Disappointed they still continue their work of educating dog owners about alternatives for unnecessary vaccinations. Real pioneers! You go guys!